



Dear Manager,

My name is _____ and I am on the board of directors for Eastern Ontario Western Games Association. I would like to thank you for taking the time to read my letter.

We are in full swing gearing up for this year's coming show season. We are very excited and looking forward to a successful year.

Eastern Ontario Western Games Association is a non-profit organization hosting a series of shows to help the local, beginner, and young barrel racers. By having EOWGA shows, it helps our kids and adults learn enough to challenge themselves and support themselves to go on to bigger, more competitive shows. We also have a show format with classes and paybacks to attract top-tier competitive riders. We do require support or partnerships from local businesses and individuals. Our request not only helps keep down our expenses, but they assist with our fundraising efforts. We reach out to those companies that can support our association in a way that hopefully best suits all parties' interests.

Your sponsorship will help give the opportunity to riders who may not otherwise have the chance to show off-property or gain experience elsewhere. EOWGA takes pride in having a team atmosphere, sportsmanship-like conduct, dedication, and the importance of outdoor physical activities in a world driven by technology.

Caring individuals and businesses such as yourself make it possible for us to produce quality horse shows that are affordable to local riders of all calibers.

For our sponsors we would like to advertise your organization at our shows by placing your poster or banner on our arena wall/fence as well as your logo on our website which includes a link to your website or Facebook page. We also have an announcer thank each of our sponsors throughout each event and mention any reference to your organization you would like. We have a professional marketing person on our board of directors that is happy to coordinate with you. <https://kerrigriffin31.wixsite.com/eowga>

Platinum Sponsor \$2500 _____

Gold Sponsor \$1000 _____

Silver Sponsor \$500 _____

Bronze Sponsor \$250_____

I look forward to either meeting or corresponding with you further.

Thank you once again for your time.

Name: _____

Email: _____

What YOU get:

Platinum Sponsor \$2500+:

- Large Banner on gate near entry (banner provided by you)
- Large business Logo at TOP of Website Page
- Logo in Cover photo of event page on Facebook
- Business highlight post on Facebook
- Mentions by announcers at all shows
- Free Family or Single Membership
- Your logo or business name included on awards for Sweepstakes classes for one of our Saturday shows (only 4 available) If you are on-site you will be asked to hand out these awards to the winners for photos to be posted on social media
- Will give your business card/flyer/poster to all attendees (literature to be provided by you)

Gold Sponsor \$1000:

- Banner on side panels of shute (banner provided by you)
- Large business logo near the top of the web page
- Business Highlight on Facebook
- Mentions by announcers at all shows
- Free Family or Single Membership
- Will give your business card/flyer/poster to all attendees (literature to be provided by you)

Silver Sponsor \$500:

- Banner on interior panels of the arena near holding pens (banner provided by you)
- Business logo on web page
- Business highlight on Facebook
- Mentions by announcers at all shows
- -Free Single Membership
- Will give your business card/flyer/poster to all attendees (literature to be provided by you)

Bronze Sponsor \$250:

- Banner on interior panels of the arena (banner provided by you)
- Business logo on web page
- Business highlight on Facebook
- Mentions by announcers at all shows
- Will give your business card/flyer/poster to all attendees (literature to be provided by you)

Would you like a different type of promotion or recognition that is not listed here? Let us know and we are happy to work out a custom plan that works for you!

EOWGA 2023 Sponsorship Registration Form

Business Name of Sponsor: _____

Name of Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Sponsor Level:

Platinum \$2500+ _____ /Gold \$1000 _____ /Silver \$500 _____ /Bronze \$250 _____

____ Yes, I would like to be a sponsor of EOWGA, and I enclose a check or cash for the amount of \$_____.

____ Yes, I would like to donate goods/prizes such as _____ at an estimated value of \$_____.

____ I have enclosed my business card for your information and would appreciate any and all advertising/publicity that you are offering, including my logo on your website.

Special Instructions for my donation (we will try to accommodate any requests) _____

If not a monetary sponsorship, describe the gift/item: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SPONSORSHIP

RECIEPT FOR SPONSORSHIP FOR EOWGA

BUSINESS NAME: _____

SPONSORSHIP AMOUNT: \$_____ PAID BY: CASH_____ CHECK_____ EMT:_____

RECEIVED BY (EOWGA EXECUTIVE NAME): _____